

Learning with Digital Video

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Video projects are very costly:
Takes time
Takes money
Takes effort

Video projects can be effective teaching practices.
We know using digital video is...
Motivating
Multi-sensory
Active Learning
Engaging
Creative

Is this enough justification to spend the time it takes to
implement video projects?

Yes if.....

Teachers maximize the effectiveness of video projects on
student learning.

How?

The effectiveness of video projects can be maximized if the following conditions are met:

1. Develop deep UNDERSTANDING of concepts, ideas and principles
2. Provide AUTHENTIC opportunities to communicate an original idea or problem solve
3. RELATE to pre-existing knowledge and experiences
4. Provide CHALLENGING learning opportunities
5. Enable students and teachers to COLLABORATE
6. Reinforce a positive IDENTITY

References:

<http://becta.org.uk/research> : “What research says about digital video in teaching and learning.” Becta, June 2003.

How People Learn Book (full text):

<http://fermat.nap.edu/html/howpeople1/>

Jim Cummins Paper:

<http://www.ucop.edu/elltech/cumminspaper012005.pdf>

CREDE: <http://crede.berkeley.edu/research/crede/index.html>